

City of Poway - Plan 103						
District		1	2	3	4	Total
	Total Pop	11,773	12,516	11,996	11,526	47,811
	Deviation from ideal	-180	563	43	-427	990
	% Deviation	-1.51%	4.71%	0.36%	-3.57%	8.28%
Total Pop	% Hisp	12%	16%	13%	22%	16%
	% NH White	76%	71%	72%	58%	69%
	% NH Black	1%	2%	2%	3%	2%
	% Asian-American	9%	9%	12%	16%	12%
Voting Age Pop	Total	8,807	9,319	9,162	8,575	35,863
	% Hisp	10%	13%	11%	19%	13%
	% NH White	79%	74%	74%	61%	72%
	% NH Black	1%	2%	2%	2%	2%
	% Asian-American	9%	9%	12%	16%	11%
Citizen Voting Age Pop	Total	8,291	8,526	8,892	8,529	34,238
	% Hisp	10%	12%	12%	16%	12%
	% NH White	79%	76%	74%	61%	73%
	% NH Black	2%	3%	1%	2%	2%
	% Asian/Pac.Isl.	8%	8%	11%	19%	12%
Voter Registration (Nov 2014)	Total	7,688	7,504	7,590	5,894	28,676
	% Latino	8%	8%	8%	13%	9%
	% Asian-Surnamed	4%	3%	4%	5%	4%
	% Filipino-Surnamed	1%	2%	2%	2%	1%
	% Democratic	23%	24%	25%	27%	25%
	% Republican	48%	45%	45%	40%	45%
	% Other	30%	30%	30%	33%	31%
Voter Turnout (Nov 2014)	Total	4,499	4,216	4,515	2,848	16,078
	% Latino	6%	5%	6%	9%	6%
	% Asian-Surnamed	3%	3%	4%	4%	3%
	% Filipino-Surnamed	1%	1%	2%	1%	1%
	% Democratic	23%	26%	27%	27%	25%
	% Republican	54%	51%	51%	49%	51%
	% Other	23%	23%	23%	24%	23%
Voter Turnout (Nov 2012)	Total	6,464	6,125	6,328	4,540	23,456
	% Latino	7%	7%	7%	11%	8%
	% Asian-Surnamed	3%	3%	4%	5%	3%
	% Filipino-Surnamed	1%	1%	2%	1%	1%
ACS Pop. Est.	Total	11,683	12,613	12,139	13,109	49,545
Age	age0-19	27%	28%	24%	29%	27%
	age20-60	52%	52%	50%	56%	53%
	age60plus	21%	20%	26%	15%	21%
Immigration	immigrants	14%	15%	18%	25%	18%
	naturalized	62%	56%	75%	54%	61%
Language spoken at home	english	81%	81%	78%	65%	76%
	spanish	9%	9%	8%	18%	11%
	asian-lang	4%	6%	7%	12%	7%
	other lang	6%	4%	7%	5%	5%
Language Fluency	Speaks Eng. "Less than Very Well"	6%	9%	10%	18%	11%
Education (among those age 25+)	hs-grad	42%	45%	47%	54%	47%
	bachelor	32%	30%	30%	25%	29%
	graduatedegree	20%	18%	17%	11%	17%
Child in Household	child-under18	37%	40%	34%	43%	38%
Work (percent of pop age 16+)	employed	58%	62%	56%	63%	8%
	Commute on Public Transit	1%	1%	2%	2%	29%
Household Income	income 0-25k	9%	10%	15%	12%	11%
	income 25-50k	12%	17%	12%	18%	15%
	income 50-75k	12%	11%	13%	15%	13%
	income 75-200k	50%	47%	46%	46%	47%
	income 200k-plus	18%	15%	14%	9%	14%
Housing Stats	single family	96%	84%	81%	72%	83%
	multi-family	4%	16%	19%	28%	17%
	rented	18%	22%	29%	35%	26%
	owned	82%	78%	71%	65%	74%
Total and Voting Age population data from the 2010 Decennial Census.						
Voter Registration and Turnout data from the California Statewide Database.						
Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2011-2015 American Community Survey 5-year data.						